

ABOUT TRA

The Texas Retailers Association is a 501(c)6 non-profit organization dedicated to keeping Texas "retail friendly." Our mission is to be a strong advocate for the retail industry and to provide value-added services and programs pertinent to our members.

Since 1926, our diverse membership has represented every segment of the retail industry throughout Texas - from the smallest neighborhood store to the largest corporate chain. We represent over 325,000 retail establishments and more than 25 million jobs in Texas. We invite your company to stand with us as we protect and rally for Texas retailers.

TEXAS RETAILERS EDUCATION FOUNDATION

The Texas Retailers Education Foundation (TREF) is a charitable educational foundation of the Texas Retailers Association. It is funded by TRA members to make available educational opportunities through programs, seminars, partnerships and scholarships for the next generation of retail professionals in Texas.

LET YOUR VOICE BE HEARD, JOIN US!

Retailer Membership

Sales up to \$2 Million: \$210

Sales \$2- 10 Million: \$525

Sales \$10-20 Million: \$1,050

Sales \$20-50 Million: \$5,250

Sales Over \$50 Million: Call TRA

Supplier Membership

Affiliate Member: \$1,000

Affiliate Partner: \$3,500

President's Circle: \$6,500

Want to STAND OUT?

We have sponsorships available
for events and year-round
packages.

CONTACT US

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TEXAS RETAILERS
ASSOCIATION



**THE VOICE OF
TEXAS RETAIL**

WWW.TXRETAILERS.ORG

5 REASONS TO JOIN TRA!

1. Advocacy Efforts: With a robust lobby team, we watch what is going on in Austin and Washington D.C. every day. We keep you informed of issues originating at the State Capitol or the Halls of Congress that could affect your stores or our industry.
2. Inventory Tax: TRA leads all industry associations in the fight against property taxes being assessed on retail inventory. Texas is 1 of 7 states that allows this burdensome practice. TRA fights for YOU to see it eliminated.
3. Business Taxes: Whether it is an item you need to determine should be taxed or keeping your tax liabilities low, we provide expertise and advocacy on all aspects of taxes in Texas.
4. Regulatory Issues: Retailers regulated by local, state or federal agencies can find themselves dealing with complicated policies and serious consequences. We help you navigate these situations and have a record of proven success.
5. Education: We provide members exclusive access to industry news, legislative alerts, and our monthly newsletter. We also provide training on topics such as organized retail crime, social media, and more!

MORE BENEFITS OF TRA MEMBERSHIP



All Texas based retailers automatically receive a one year membership with the National Retail Federation upon joining TRA (a \$3,000 value).

The Texas Retailers Association has a list of endorsed providers that provide discounted services for members of the Texas Retailers Association. This includes business insurance products, energy & utilities, tax & legal services and consulting.



INDUSTRY EVENTS



THE 2018 TEXAS RETAILERS FORUM WILL BE JULY 22-23, 2018 IN CORPUS CHRISTI AT THE OMNI HOTEL. IT INCLUDES OUR AWARDS DINNER, EDUCATIONAL PANELS, BREAKOUT SESSIONS, AND A CLOSING NIGHT PARTY. SPONSORSHIPS & REGISTRATIONS ARE AVAILABLE.



THE 2018 TEXAS RETAILERS ADVOCACY SUMMIT WILL BE MARCH 23-25, 2018 AT THE HORSESHOE BAY RESORT. ADVOCACY SUMMIT IS A GREAT OPPORTUNITY TO SPEND A WEEKEND NETWORKING WITH TEXAS'S MOST RETAIL-FRIENDLY MEMBERS OF THE TEXAS LEGISLATURE AND MEMBERS OF CONGRESS. SPONSORSHIPS & REGISTRATIONS ARE AVAILABLE.

TEXAS RETAILERS LOBBY DAY

ALL MEMBERS ARE INVITED TO ATTEND OUR RETAIL INDUSTRY ADVOCACY DAY IN AUSTIN DURING THE 86TH TEXAS LEGISLATURE. THIS IS YOUR OPPORTUNITY TO VOICE YOUR COMPANY'S AND OUR INDUSTRY'S NEEDS WITH YOUR REPRESENTATIVES. **SAVE THE DATE FOR MARCH 2019!**